

DUN'S *Statistical* REVIEW

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DUN'S STATISTICAL REVIEW contains the statistical data and regional trade barometer information traditionally compiled by the staff of DUN'S REVIEW. It is published for those who need a more detailed breakdown of these measures of business

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Bank Clearings for Individual Cities—April 1953 and 1952

	(Thousands of Dollars)			
	Apr. 1953	Apr. 1952	% Change	Mar. 1953
Boston.....	2,588,853	2,442,966	+ 6.0	2,073,994
Philadelphia.....	4,769,000	4,739,000	+ 0.6	5,075,000
Buffalo.....	500,134	463,310	+ 7.9	548,448
Pittsburgh.....	1,696,132	1,678,090	+ 1.1	1,787,491
Cleveland.....	2,040,133	1,814,604	+ 12.4	2,049,895
Cincinnati.....	1,710,355	1,710,776	- 0.4	1,101,967
Baltimore.....	1,305,444	1,172,051	+ 11.4	1,372,491
Richmond.....	716,059	656,882	+ 9.0	776,830
Atlanta.....	1,363,600	1,324,600	+ 2.9	1,491,100
New Orleans.....	677,266	664,411	+ 1.9	745,439
Memphis.....	434,969	407,817	+ 6.8	520,111
Chicago.....	4,113,771	3,674,857	+ 11.9	4,283,135
Detroit.....	2,711,260	2,122,936	+ 27.7	2,953,964
St. Louis.....	1,381,444	1,296,106	+ 6.6	1,483,497
Louisville.....	765,756	621,559	+ 23.2	706,897
Minneapolis.....	1,279,367	1,190,241	+ 7.5	1,460,000
Kansas City.....	1,512,622	1,453,337	+ 4.1	1,660,837
Omaha.....	637,696	591,983	+ 7.7	697,656
Denver.....	606,923	574,183	+ 5.7	661,225
Dallas.....	1,528,934	1,450,191	+ 5.4	1,597,017
Houston.....	1,344,190	1,278,001	+ 5.2	1,440,157
San Francisco.....	2,396,454	2,236,999	+ 7.1	2,454,154
Portland, Ore.....	732,969	713,122	+ 2.8	778,354
Seattle.....	709,731	677,637	+ 4.7	759,653
Total 24 Cities.....	36,940,662	34,216,959	+ 8.0	38,460,454
New York.....	39,190,130	39,942,869	- 1.9	41,688,175
Total 25 Cities.....	76,130,792	74,159,828	+ 2.7	80,149,239

FINANCIAL:

FINANCIAL:		Apr. 1953	Apr. 1952	Mar. 1953
Bank Debits, Total U. S. (\$)	↑	145,641	134,145	153,511
Bank Debits, N. Y. C. (\$)	↑	52,038	49,745	53,691
Bank Debits, Outside N.Y.C. (\$)	↑	93,604	84,400	99,611
Bond Sales N.Y. Stock Ex. (\$)	•	70,762	61,522	74,041
Bond Sales Am. Stock Ex. (\$)	•	5,170	3,250	5,041
Bond Sales Municipal (\$)	•	319,529	456,005	433,141
Fire Losses (\$)	•	67,362	67,380	83,471
Life Insurance Sales (\$)	↑	3,235	2,571	3,331
Stock Sales N.Y. Stock Ex. (shares)	•	34,370	28,963	42,471
Stock Sales Am. Stock Ex. (shares)	•	9,020	14,450	14,021
		Mar. 1953	Mar. 1952	Feb. 1953
Merchandise Imports U. S. (\$)	•	1,377,800	1,446,900	1,195,900
Merchandise Imports U. S. (\$)	•	1,377,800	963,900	856,200
Railway Earnings, Gross (\$)	•	919,117	875,588	849,900
Ex. Earnings - Manufacturing (\$)	•	72,000	52,000	57,000
Sales - Retail (\$)	↑	13,935	12,736	12,321
Sales - Wholesale (\$)	↑	8,966	8,108	8,191
Sales - Manufacturing (\$)	↑	26,709	23,205	24,718
Inventories - Retail (\$)	↑	21,981	21,228	20,181
Inventories - Wholesale (\$)	↑	10,432	10,299	10,251
Inventories - Manufacturing (\$)	↑	44,259	43,732	44,261
(\$1,000 Omitted, (\$1,000,000 Omitted,				

	(Thousands of Dollars)			
	4 Months 1953	4 Months 1952	% Change	4 Months 1951
Boston.....	9,338,208	9,554,569	- 2.3	9,851,042
Philadelphia.....	18,490,000	18,688,000	- 1.1	18,870,000
Buffalo.....	2,013,109	1,884,403	+ 6.8	1,849,639
Pittsburgh.....	6,718,923	6,508,971	+ 2.3	6,144,951
Cleveland.....	7,802,647	7,204,605	+ 7.4	7,177,516
Cincinnati.....	4,000,731	3,823,377	+ 4.5	3,823,377
Baltimore.....	5,060,731	4,589,326	+ 10.3	4,500,328
Richmond.....	2,907,088	2,670,997	+ 8.8	2,543,457
Atlanta.....	5,459,200	5,289,600	+ 3.2	5,024,700
New Orleans.....	2,771,478	2,658,997	+ 4.2	2,464,287
Nashville.....	2,000,924	1,896,454	+ 5.5	1,826,425
Chicago.....	15,215,652	14,625,825	+ 8.8	15,159,245
Detroit.....	10,780,025	8,962,526	+20.3	8,824,256
St. Louis.....	5,510,849	5,182,833	+ 6.3	5,537,196
Louisville.....	2,013,944	2,608,848	+11.7	2,548,238
Minneapolis.....	5,163,181	4,722,849	+ 9.5	5,114,687
San Francisco.....	5,170,942	4,600,333	+ 12.4	4,287,734
Omaha.....	2,585,790	2,614,372	- 1.1	2,605,511
Denver.....	2,365,579	2,316,403	+ 2.1	2,267,035
Dallas.....	6,196,897	5,848,375	+ 6.0	5,480,337
Houston.....	5,481,722	5,152,198	+ 6.4	4,508,337
San Francisco.....	8,707,182	8,707,182	+ 0.0	9,916,884
Portland, Ore.....	2,665,404	2,740,521	+ 4.6	2,637,776
Seattle.....	2,755,529	2,722,931	+ 1.2	2,665,448
Total 24 Cities.....	144,512,798	137,522,447	+ 5.1	136,728,134
New York.....	153,859,944	152,370,282	+ 0.8	144,479,586
Total 25 Cities.....	298,372,742	289,892,729	+ 2.9	281,207,720

(Millions of Dollars)

	Total 25 United States Cities				Daily Average Bank Clearings				Total 24 Cities Excluding N. Y. C.			
	1953	1952	1951	1950	1953	1952	1951	1950	1953	1952	1951	1950
January.....	76,079	75,546	77,220	59,964	2,926.1	2,905.6	2,970.0	2,398.5	36,998	36,386	37,297	27,932
February.....	66,007	66,971	61,086	52,676	3,000.3	2,911.8	2,776.6	2,394.4	32,108	32,387	30,126	24,425
March.....	80,149	73,416	76,725	63,508	3,082.7	2,823.7	2,841.7	2,352.2	38,400	34,633	35,743	29,616
April.....	76,137	74,160	69,468	55,083	2,928.3	2,852.3	2,786.3	2,227.3	36,947	34,717	33,563	26,267
May.....	76,656	69,000	61,357	2,717.5	2,654.6	2,359.9	34,003	34,005	29,601
June.....	75,856	69,835	64,094	3,034.3	3,085.9	2,465.1	34,833	33,325	30,658
July.....	76,120	66,504	60,195	2,927.7	2,660.2	2,407.8	34,612	32,320	29,660
August.....	64,812	66,762	69,600	2,492.8	2,472.7	2,577.8	31,879	33,543	32,522
September.....	72,779	64,192	66,411	2,911.2	2,674.7	2,656.4	35,747	31,837	31,987
October.....	80,325	74,340	69,999	3,089.4	2,859.2	2,800.0	38,942	37,351	34,446
November.....	66,862	69,108	66,678	3,039.2	3,004.7	2,778.2	33,621	34,951	33,078
December.....	84,932	76,258	71,821	3,262.8	3,050.3	2,872.8	39,908	34,683	33,063
Total.....	882,335	840,518	761,985	2,914.0	2,785.7	2,524.2	420,611	408,743	362,676

Current Liabilities (000 Omitted)

	1953	1952	1951	1950	1953	1952	1951	1950	1953	1952	1951	1950
January.....	647	671	775	864	\$23,309	\$26,208	\$21,085	\$26,436	\$23,760	\$26,300	\$21,912	\$26,556
February.....	691	619	599	811	27,273	19,474	16,009	22,156	27,525	19,624	16,414	22,585
March.....	739	715	732	884	31,082	29,232	17,652	27,900	31,584	29,387	17,652	28,310
April.....	693	780	693	806	27,520	29,530	17,064	21,250	28,152	30,285	18,054	21,500
May.....	...	638	755	874	21,193	23,504	22,672	21,209	23,641	22,856
June.....	...	690	699	725	21,222	22,773	18,072	21,537	23,143	23,065
July.....	...	580	665	694	22,789	21,088	19,538	22,973	21,312	19,538
August.....	...	504	678	787	16,322	26,417	18,448	16,672	26,528	18,717
September.....	...	539	620	648	20,138	26,643	15,254	20,178	26,828	15,254
October.....	...	631	643	707	35,049	29,742	16,649	35,299	30,122	16,708
November.....	...	590	587	683	18,757	17,567	18,664	18,859	17,592	18,904
December.....	...	583	612	679	23,400	19,403	21,044	23,775	19,403	21,044
Total.....	...	7,611	8,058	9,162	\$283,314	\$259,547	\$246,243	\$286,098	\$262,821	\$255,057

United States Wholesale Commodity Price Index

BUREAU OF LABOR STATISTICS

UNITED STATES DEPARTMENT OF LABOR

INDEX OF WHOLESALE COMMODITY PRICES (REVISED) 1947-49=100

Groups	Apr. 1953	Mar. 1953	Feb. 1953	Apr. 1952
ALL COMMODITIES.....	109.4	110.0	109.6	111.8
Farm Products.....	97.5	99.8	97.9	108.7
Processed Foods.....	103.2	104.1	105.2	108.0
All Commodities Other Than Farm Products and Foods.....	113.3	113.4	113.1	113.3
Textile Products and Apparel.....	97.4	97.5	98.5	99.9
Hides, Skins & Leather Products.....	97.8	98.1	98.0	94.1
Fuel, Power & Lighting Materials.....	107.7	108.4	108.1	106.3
Chemicals and Allied Products.....	105.5	104.2	103.6	104.8
Metals and Metal Products.....	125.0	125.5	124.6	122.5
Machinery and Motive Products.....	122.0	121.8	121.6	121.6
Furniture, Other Household Durables.....	114.0	113.1	112.9	112.1
Non-Metallic Minerals - Structural.....	116.8	115.1	114.6	112.8
Rubber and Products.....	124.7	125.7	126.2	140.6
Lumber and Products.....	121.9	121.7	121.1	120.9
Pulp, Paper and Allied Products.....	115.3	115.1	115.3	117.4
Tobacco Mfrs. & Bottle Beverages.....	114.8	114.8	111.9	110.8
Miscellaneous.....	98.5	101.7	101.2	109.5

United States Consumer Price Index (Cost of Living)

BUREAU OF LABOR STATISTICS

UNITED STATES DEPARTMENT OF LABOR

CONSUMER PRICE INDEX

Revised Series 1947-49 = 100

Group	Apr. 1953	Mar. 1953	Feb. 1953	Apr. 1952
ALL ITEMS.....	113.7	113.6	113.4	112.9
Food.....	111.5	111.7	111.5	113.9
Housing.....	117.0	116.8	116.6	114.0
Apparel.....	104.6	104.7	104.6	106.0
Transportation.....	129.4	129.3	129.1	124.8
Medical Care.....	120.2	119.5	119.3	115.9
Personal Care.....	112.5	112.4	112.5	111.3
Reading and Recreation.....	107.9	107.7	107.5	106.2
Other Goods and Services.....	117.9	117.5	115.8	115.2

Dun & Bradstreet Wholesale Food Price Index—1951 to Date

1953

1952

1951

Jan. 6.....	\$6.23	Jan. 1.....	\$6.64	Jan. 2.....	\$6.93
Jan. 13.....	6.25	Jan. 8.....	6.61	Jan. 9.....	7.02
Jan. 20.....	6.25	Jan. 15.....	6.57	Jan. 16.....	7.04
Jan. 27.....	6.22	Jan. 22.....	6.60	Jan. 23.....	7.08
Feb. 3.....	6.13	Jan. 29.....	6.61	Jan. 30.....	7.17
Feb. 10.....	6.19	Feb. 5.....	6.61	Feb. 6.....	7.21
Feb. 17.....	6.20	Feb. 12.....	6.57	Feb. 13.....	7.25
Feb. 24.....	6.21	Feb. 19.....	6.60	Feb. 20.....	7.31
Mar. 3.....	6.28	Feb. 26.....	6.58	Feb. 27.....	7.25
Mar. 10.....	6.28	Mar. 4.....	6.56	Mar. 5.....	7.27
Mar. 17.....	6.42	Mar. 11.....	6.58	Mar. 12.....	7.27
Mar. 24.....	6.41	Mar. 18.....	6.54	Mar. 19.....	7.23
Mar. 31.....	6.32	Mar. 25.....	6.48	Mar. 26.....	7.21
Apr. 7.....	6.32	Apr. 1.....	6.40	Apr. 3.....	7.15
Apr. 14.....	6.35	Apr. 8.....	6.37	Apr. 10.....	7.15
Apr. 21.....	6.38	Apr. 15.....	6.37	Apr. 17.....	7.13
Apr. 28.....	6.42	Apr. 22.....	6.31	Apr. 24.....	7.16
May 5.....	6.43	Apr. 29.....	6.33	May 1.....	7.14
May 12.....	6.42	May 6.....	6.36	May 8.....	7.18
May 19.....	6.47	May 13.....	6.38	May 15.....	7.18
May 26.....	6.47	May 20.....	6.48	May 22.....	7.17
June 2.....	6.43	May 27.....	6.45	May 29.....	7.16
June 9.....	6.43	June 3.....	6.43	June 5.....	7.08
June 16.....	6.41	June 10.....	6.45	June 12.....	7.07
June 23.....	6.39	June 17.....	6.41	June 19.....	7.07
June 30.....	6.45	June 24.....	6.39	June 26.....	7.02
July 7.....	6.51	July 1.....	6.45	July 3.....	7.00
July 14.....	6.51	July 8.....	6.51	July 10.....	6.92
July 21.....	6.59	July 15.....	6.61	July 17.....	6.88
July 28.....	6.59	July 22.....	6.59	July 24.....	6.90
Aug. 4.....	6.65	July 29.....	6.63	July 31.....	6.91
Aug. 11.....	6.66	Aug. 5.....	6.65	Aug. 7.....	6.95
Aug. 18.....	6.69	Aug. 12.....	6.66	Aug. 14.....	6.94
Aug. 25.....	6.70	Aug. 19.....	6.69	Aug. 21.....	6.93
Sept. 1.....	6.70	Aug. 26.....	6.70	Aug. 28.....	6.89
Sept. 8.....	6.60	Sept. 2.....	6.70	Sept. 4.....	6.82
Sept. 15.....	6.49	Sept. 9.....	6.60	Sept. 11.....	6.79
Sept. 22.....	6.45	Sept. 16.....	6.49	Sept. 18.....	6.77
Sept. 29.....	6.43	Sept. 23.....	6.45	Sept. 25.....	6.78
Oct. 6.....	6.44	Sept. 30.....	6.43	Oct. 2.....	6.79
Oct. 13.....	6.38	Oct. 7.....	6.44	Oct. 9.....	6.79
Oct. 20.....	6.34	Oct. 14.....	6.38	Oct. 16.....	6.77
Oct. 27.....	6.33	Oct. 21.....	6.34	Oct. 23.....	6.69
Nov. 3.....	6.30	Oct. 28.....	6.33	Oct. 30.....	6.65
Nov. 10.....	6.30	Nov. 4.....	6.30	Nov. 6.....	6.64
Nov. 17.....	6.27	Nov. 11.....	6.30	Nov. 13.....	6.67
Nov. 24.....	6.23	Nov. 18.....	6.27	Nov. 20.....	6.68
Dec. 1.....	6.22	Nov. 25.....	6.23	Nov. 27.....	6.71
Dec. 8.....	6.15	Dec. 2.....	6.22	Dec. 4.....	6.68
Dec. 15.....	6.11	Dec. 9.....	6.15	Dec. 11.....	6.69
Dec. 22.....	6.15	Dec. 16.....	6.11	Dec. 18.....	6.63
Dec. 29.....	6.16	Dec. 23.....	6.15	Dec. 25.....	6.64
Average.....		Dec. 30.....	6.16		
			\$6.46		\$6.97

Notes: The Wholesale Food Price Index represents the sum total of the price per pound of 31 foodstuffs in general use.

Daily Wholesale Price Index of 30 Basic Commodities

Compiled by Dun & Bradstreet, Inc., from wholesale quotations furnished by the United Press Associations. (1930-32=100)

United States and Foreign Wholesale Price Index Numbers

Base Year	Mar. 1953	Feb. 1953	Jan. 1953	Dec. 1952	Mar. 1952
U. S. (B. L. S.).....1947-49	110.0	109.6	109.9	109.6	112.3
Canada.....1935-39	221.9	220.9	221.5	221.1	230.7
Austria.....1948	236.0	242.0	243.0	242.0	254.0
Denmark.....1948	137.0	137.0	138.0	139.0	148.0
Dominican Republic.....1948	94.0	93.0	94.0	94.0	93.0
Finland.....1948	161.0	162.0	162.0	162.0	170.0
France.....1949	140.0	139.0	141.0	140.0	149.0
Guatemala.....1948	110.0	109.0	111.0	110.0	109.0
India.....1948	105.0	104.0	103.0	102.0	103.0
Mexico.....1948	148.0	148.0	149.0	151.0	155.0
Norway.....1948	152.0	152.0	153.0	155.0	149.0
Philippines.....1949	101.0	101.0	102.0	100.0	100.0
Sweden.....1948	141.0	141.0	142.0	143.0	150.0
Switzerland.....1948	99.9	99.0	99.0	100.0	103.0
U. K. (Bd. of Tr.).....1948	148.0	148.0	150.0	149.0	152.0
U. K. (Economist).....1948	137.0	136.0	136.0	137.0	140.0
	Feb. 1953	Jan. 1953	Dec. 1952	Nov. 1952	Feb. 1952
Australia.....1948	185.0	186.0	187.0	184.0	178.0
Belgium.....1948	198.0	199.0	111.0	111.0	121.0
Brazil.....1948	184.0	181.0	178.0	178.0	169.0
Costa Rica.....1948	100.0	101.0	101.0	101.0	106.0
Germany.....1948	119.0	119.0	120.0	120.0	122.0
Greece.....1948	120.0	121.0	120.0	120.0	124.0
Italy.....1948	96.0	97.0	97.0	97.0	99.0
Japan.....1948	274.0	272.0	268.0	268.0	279.0
Lebanon.....1948	81.0	81.0	82.0	83.0	92.0
Morocco.....1948	157.0	156.0	156.0	153.0	147.0
Netherlands.....1948	136.0	137.0	139.0	138.0	145.0
Peru.....1948	198.0	197.0	196.0
Portugal.....1948	121.0	122.0	122.0	119.0	118.0
Spain.....1948	171.0	169.0	169.0	168.0	163.0
Turkey.....1948	106.0	105.0	105.0	106.0
Union South Africa.....1948	148.0	150.0	151.0	152.0	144.0
Venezuela.....1948	101.0	100.0	99.0	100.0

	May 1953	Apr. 1953	Mar. 1953	Feb. 1953	Jan. 1953
1.....	277.62	279.93	281.01	279.07	282.08
2.....	280.48	280.48	281.01	279.07	282.08
3.....	278.53	281.05	281.05	278.81	281.80
4.....	279.19	281.08	281.08	279.20	281.80
5.....	278.03	280.07	281.02	278.36	280.90
6.....	277.89	280.05	281.02	278.36	281.06
7.....	278.41	280.40	281.10	276.43	279.87
8.....	280.33	281.23	276.55	276.55	276.55
9.....	278.68	281.67	276.78	276.78	276.78
10.....	278.24	282.72	276.78	276.78	276.78
11.....	278.34	279.41	283.39	277.17	278.24
12.....	279.45	279.37	283.39	277.17	278.24
13.....	279.70	279.51	283.37	278.16	279.40
14.....	279.15	278.68	283.81	277.87	279.10
15.....	279.35	278.77	283.37	278.16	279.10
16.....	279.15	278.68	283.81	277.87	279.10
17.....	279.29	278.75	283.37	278.16	279.10
18.....	278.87	278.49	283.37	278.16	279.10
19.....	278.24	278.75	283.37	278.16	279.10
20.....	278.77	278.75	283.37	278.16	279.10
21.....	278.77	278.75	283.37	278.16	279.10
22.....	278.77	278.75	283.37	278.16	279.10
23.....	278.77	278.75	283.37	278.16	279.10
24.....	278.77	278.75	283.37	278.16	279.10
25.....	278.77	278.75	283.37	278.16	279.10
26.....	278.77	278.75	283.37	278.16	279.10
27.....	278.77	278.75	283.37	278.16	279.10
28.....	278.77	278.75	283.37	278.16	279.10
29.....	278.77	278.75	283.37	278.16	279.10
30.....	278.77	278.75	283.37	278.16	279.10
31.....	278.77	278.75	283.37	278.16	279.10
(*) Holiday					
(†) Sunday					
High					
Low					
1953.....	283.81	Mar. 16	276.43	Feb. 9	
1952.....	312.13	Jan. 5	280.05	Dec. 17	
1951.....	329.66	Feb. 17	297.23	Sept. 10	
1950.....	319.32	Dec. 29	244.21	Jan. 13	
1949.....	269.81	Jan. 5	236.41	Aug. 16	

BUILDING PERMIT VALUES FOR 215 CITIES

April 1953 and 1952

The following table gives monthly building permit values by cities and by geographical regions. The figures represent estimated building costs under permits issued to prospective builders within the corporate limits of the cities enumerated. They include new residential and new non-residential buildings, as well as additions, alterations, and repairs. Land costs are not included. The data are compiled from reports furnished monthly to Dun & Bradstreet, Inc., by the building departments of the various cities.

	April 1953	April 1952	March 1953		April 1953	April 1952	March 1953
New England:				South Atlantic:			
Boston, Mass.....	\$2,345,568	\$9,256,665	\$2,695,571	Asheville, N. C.....	\$478,369	\$238,548	\$299,312
Bridgeport, Conn.....	782,895	6,990,730	830,510	Astoria, Ore.....	6,838,039	3,514,287	4,442,548
Bristol, Conn.....	285,538	173,648	224,868	Augusta, Ga.....	11,230,395	242,260	343,037
Brooklyn, Mass.....	417,180	930,850	306,737	Baltimore, Md.....	10,485,042	4,681,362	5,526,840
Cambridge, Mass.....	234,705	466,330	1,608,734	Charleston, S. C.....	1,013,867	109,269	201,464
Chelsea, Mass.....	63,900	72,750	17,225	Charlotte, N. C.....	2,912,957	1,916,933	3,157,921
Everett, Mass.....	95,785	74,020	158,040	Core City, Fla.....	1,027,626	780,883	1,058,080
Fall River, Mass.....	90,900	118,760	127,025	Greensboro, N. C.....	1,085,653	516,229	1,121,469
Fitchburg, Mass.....	135,471	125,623	76,014	Greenville, S. C.....	777,250	2,344,833	457,450
Greenwich, Conn.....	595,325	844,652	1,498,740	Jacksonville, Fla.....	1,934,566	1,372,230	1,841,759
Hartford, Conn.....	1,674,792	568,650	879,435	Lynchburg, Va.....	327,015	127,725	360,840
Haverhill, Mass.....	168,925	86,335	104,700	Mecon, Ga.....	446,352	275,700	567,972
Holyoke, Mass.....	294,150	376,235	133,080	Miami, Fla.....	3,984,602	5,141,361	3,755,682
Lawrence, Mass.....	117,003	92,700	54,945	Miami Beach, Fla.....	1,986,723	1,058,526	898,458
Lowell, Mass.....	260,095	152,365	82,605	Norfolk, Va.....	1,311,300	1,659,540	4,396,625
Lynn, Mass.....	174,700	366,145	663,570	Richmond, Va.....	1,176,795	1,736,929	1,868,256
Manchester, N. H.....	794,176	524,153	550,797	Roanoke, Va.....	1,159,256	673,563	1,196,489
Medford, Mass.....	121,100	144,205	1,088,975	Savannah, Ga.....	662,490	419,180	527,050
New Bedford, Mass.....	201,530	292,845	306,625	Tampa, Fla.....	1,349,196	6,853,736	1,158,901
New Britain, Conn.....	393,775	335,925	348,450	Washington, D. C.....	4,862,967	5,543,184	6,234,338
New Haven, Conn.....	975,109	479,093	761,616	Winston Salem, N. C.	1,013,160	889,206	736,588
Newton, Mass.....	707,430	836,041	519,362				
Norwalk, Conn.....	1,342,305	1,515,190	766,357	Total So. Atlantic.....	\$56,063,620	\$40,006,944	\$40,081,079
Portland, Me.....	483,777	550,528	380,993	East Central:			
Providence, R. I.....	485,650	772,750	790,600	Akron, Ohio.....	\$5,504,766	\$4,408,632	\$5,811,150
Salem, Mass.....	323,187	484,532	389,991	Bay City, Mich.....	1,677,047	240,958	285,043
Somerville, Mass.....	33,885	84,173	73,060	Berwyn, Ills.....	455,367	622,919	214,385
Springfield, Mass.....	694,192	1,054,693	807,996	Bluefield, W. Va.....	235,725	82,675	139,705
Stamford, Conn.....	3,943,726	879,210	1,101,578	Canton, Ohio.....	522,221	473,945	1,275,801
Waterbury, Conn.....	884,550	3,796,650	1,410,100	Chicago, Ills.....	24,074,700	17,784,100	14,144,100
West Hartford, Conn.	1,197,594	814,130	1,507,650	Cincinnati, Ohio.....	5,241,795	3,682,225	3,748,630
Worcester, Mass.....	543,495	544,160	1,931,386	Clarksburg, W. Va.....	133,307	102,585	79,736
Total New England....	\$21,111,893	\$34,698,291	\$22,326,400	Cleveland, Ohio.....	14,226,300	4,732,400	13,379,300
Middle Atlantic:				Columbus, Ohio.....	4,427,310	3,442,225	4,130,350
Manhattan.....	\$15,554,800	\$28,665,572	\$12,608,000	Dayton, Ohio.....	2,779,530	1,527,205	1,223,121
Manhattan.....	3,244,850	797,400	1,855,435	Detroit, Mich.....	25,581,425	8,636,242	12,083,267
Bronx.....	4,972,150	1,951,850	8,597,400	East St. Louis, Ills.	525,925	241,460	439,126
Bronx.....	1,369,085	406,050	1,773,475	Evansville, Ind.....	1,026,640	291,050	965,100
Brooklyn.....	8,896,100	1,586,700	4,341,580	Evansville, Ind.....	362,099	1,038,545	324,393
Brooklyn.....	1,654,530	2,293,060	1,387,097	Flinn, Mich.....	2,511,290	1,229,735	1,559,025
Queens.....	12,401,560	14,514,701	9,208,710	Fort Wayne, Ind.....	1,373,109	998,552	869,187
Queens.....	1,625,290	1,147,795	1,916,236	Garv, Ind.....	1,308,603	1,183,732	1,567,918
Richmond.....	737,308	1,615,225	761,125	Grand Rapids, Mich.	1,027,535	619,715	619,310
Richmond.....	222,423	144,970	97,320	Green Bay, Wisc.....	521,125	711,015	361,043
Total N. Y. City.....	\$50,678,096	\$53,233,323	\$42,546,378	Hammond, Ind.....	1,464,942	1,265,321	1,016,137
(a) New York.....	(a) Alterations.....			Huntington, W. Va.....	472,500	497,278	590,609
Albany, N. Y.....	\$640,213	\$650,123	\$1,207,876	Indianapolis, Ind.....	2,257,913	2,590,099	1,314,129
Allentown, Pa.....	1,483,640	929,250	1,399,850	Lansing, Mich.....	5,616,583	5,437,720	5,437,740
Allentown, Pa.....	169,331	160,048	193,849	Lima, Ohio.....	194,850	164,025	118,025
Atlantic City, N. J.	211,175	92,769	279,675	Louisville, Ky.....	2,183,937	1,258,647	1,663,487
Auburn, N. Y.....	201,800	233,140	195,500	Madison, Wisc.....	700,790	676,316	729,665
Bayonne, N. J.....	82,664	81,675	570,873	Milwaukee, Wisc.....	10,453,064	6,025,122	6,955,023
Binghamton, N. Y.....	1,509,810	1,367,939	258,632	Newark, Ohio.....	145,525	70,349	420,400
Buffalo, N. Y.....	1,305,858	1,336,029	1,702,928	Oak Park, Ills.....	1,099,855	197,655	175,725
Camden, N. J.....	652,463	312,073	333,857	Peoria, Ills.....	1,118,699	562,494	2,290,874
East Orange, N. J.....	110,077	97,835	104,850	Pontiac, Mich.....	1,362,596	495,785	375,847
Elizabeth, N. J.....	103,750	374,130	205,675	Quincy, Ills.....	1,036,852	230,792	69,301
Elmira, N. Y.....	154,953	1,245,892	162,585	Racine, Wisc.....	775,782	904,592	935,920
Erie, Pa.....	966,810	805,710	677,345	Rockford, Ills.....	1,071,050	974,225	858,475
Harrisburg, Pa.....	410,320	190,565	692,406	Saginaw, Mich.....	887,705	3,091,620	406,730
Jameson, N. Y.....	409,020	619,638	444,360	South Bend, Ind.....	1,312,263	1,378,017	1,398,480
Jersey City, N. J.....	125,350	456,600	472,500	Springfield, Ills.....	558,189	309,980	716,057
Lancaster, Pa.....	307,267	203,615	340,152	Springfield, Ohio.....	140,650	630,625	93,300
Mount Vernon, N. Y.	3,078,599	896,711	804,692	Superior, Wisc.....	142,035	151,946	137,142
Newark, N. J.....	492,165	3,204,800	818,505	Terre Haute, Ind.....	154,667	136,209	144,992
New Brunswick, N. J.	82,730	149,920	180,200	Toledo, Ohio.....	2,668,750	1,829,100	2,921,200
New Rochelle, N. Y.	1,175,860	412,310	2,828,038	Waukegan, Ills.....	524,195	536,167	336,875
Niagara Falls, N. Y.	861,190	1,523,567	463,020	Wheeling, W. Va.....	246,600	381,100	379,200
Philadelphia, Pa.....	11,892,070	7,194,550	12,053,060	Youngstown, Ohio.....	1,784,268	1,870,357	1,199,891
Pittsburgh, Pa.....	2,476,951	2,452,352	2,085,816	Zanesville, Ohio.....	52,152	22,150	243,375
Poughkeepsie, N. Y.	504,761	232,950	218,593	Total East Central.....	\$131,953,233	\$78,883,606	\$80,989,389
Reading, Pa.....	519,222	702,319	477,263	South Central:			
Rochester, N. Y.....	3,286,881	1,910,453	1,057,266	Abilene, Tex.....	\$304,007	\$1,075,936	\$1,145,870
Schenectady, N. Y.	1,200,314	1,580,520	218,960	Amarillo, Tex.....	2,677,589	2,815,705	2,401,681
Scranton, Pa.....	3,064,950	85,191	1,058,138	Austin, Tex.....	2,677,016	3,480,458	2,472,609
Syracuse, N. Y.....	1,663,644	1,569,430	1,264,368	Beaumont, Tex.....	683,641	1,780,991	1,036,105
Troy, N. Y.....	138,025	167,526	1,049,498	Birmingham, Ala.....	2,596,957	1,836,057	3,322,108
Utica, N. Y.....	288,061	223,450	102,150	Chattanooga, Tenn.	470,805	491,260	361,735
Watertown, N. Y.....	1,247,778	191,072	823,383	Dallas, Tex.....	9,810,617	8,949,074	8,032,894
White Plains, N. Y.	3,255,162	481,615	720,538	El Paso, Tex.....	1,348,149	889,106	4,923,474
Wilkes Barre, Pa.....	84,512	148,418	136,100	Fort Smith, Ark.....	446,667	411,000	301,395
Williamsport, Pa.....	226,939	538,143	106,498	Fort Worth, Tex.....	4,043,590	4,821,329	3,734,235
Wilmington, Del.....	428,346	1,467,687	455,144	Galveston, Tex.....	775,710	147,918	124,174
Yonkers, N. Y.....	1,045,150	2,071,577	1,694,570	Houston, Tex.....	11,893,364	11,622,722	10,722,484
York, Pa.....	213,212	459,034	290,809	Jackson, Miss.....	1,033,206	403,637	1,068,257
Total Middle Atl.....	\$96,869,051	\$89,934,949	\$79,820,352	Knoxville, Tenn.....	876,334	416,474	741,550
				Little Rock, Ark.....	961,143	918,629	631,308
				Memphis, Tenn.....	4,801,740	2,716,995	10,130,390
				Mobile, Ala.....	1,060,939	448,576	514,659

(Continued on following page.)

BUILDING PERMIT VALUES FOR 215 CITIES—Continued

April 1953 and 1952

	April 1953	April 1952	March 1953		April 1953	April 1952	March 1953
So. Central (Cont.)				Mountains			
Montgomery, Ala.....	\$1,026,085	\$729,800	\$1,070,998	Boise, Idaho.....	\$639,572	\$279,716	\$608,315
Mustogee, Okla.....	37,450	30,025	90,635	Butte, Mont.....	35,650	40,400	14,050
Nashville, Tenn.....	402,332	8,915,489	1,993,379	Colorado Springs, Col.	510,377	537,080	546,481
New Orleans, La.....	16,327,074	3,730,898	5,594,215	Denver, Col.....	10,717,873	6,310,206	8,574,270
Oklahoma City, Okla...	13,463,833	2,006,551	3,714,090	Great Falls, Mont...	273,350	662,755	229,400
Port Arthur, Texas...	244,700	379,514	307,805	Ogden, Utah.....	878,000	832,750	1,395,054
San Angelo, Texas...	384,328	540,396	328,482	Phoenix, Ariz.....	1,128,097	941,166	1,586,160
San Antonio, Texas...	4,631,661	3,964,032	5,487,746	Pueblo, Colo.....	1,071,252	2,939,615	889,014
Shreveport, La.....	1,423,905	2,079,550	2,292,040	Salt Lake City, Utah...	1,227,218	1,353,520	1,726,722
Tulsa, Okla.....	1,585,250	1,093,200	1,195,050	Tucson, Ariz.....	493,265	492,677	615,212
Waco, Texas.....	1,274,397	1,624,931	808,416				
Wichita Falls, Texas...	548,885	1,007,357	612,411	Total Mountain.....	\$16,983,654	\$14,389,885	\$16,186,678
Total So. Central...	\$87,811,374	\$69,327,616	\$74,761,195	Pacific			
West Central				Bakersfield, Cal....	\$830,782	\$810,677	\$2,019,675
Cedar Rapids, Iowa...	\$1,964,940	\$871,625	\$979,315	Berkeley, Cal.....	655,998	497,796	426,733
Davenport, Iowa...	997,258	867,289	701,601	Beverly Hills, Cal..	551,654	508,293	360,863
Des Moines, Iowa...	1,215,403	1,416,088	1,705,934	Fremont, Cal.....	899,061	729,298	972,402
Dubuque, Iowa.....	390,497	316,656	196,980	Glendale, Cal.....	1,599,511	858,612	1,615,097
Duluth, Minn.....	460,497	413,033	206,210	Long Beach, Cal....	7,100,635	2,745,550	7,078,085
Fargo, N. D.....	934,050	948,730	358,910	Los Angeles, Cal....	39,590,429	29,586,365	66,597,944
Kansas City, Kas...	584,211	408,672	389,941	Oakland, Cal.....	2,783,668	2,679,014	3,600,256
Kansas City, Mo.....	4,015,000	3,400,000	4,275,000	Pasadena, Cal.....	1,056,708	1,050,644	1,201,988
Lincoln, Neb.....	741,575	1,597,060	732,155	Portland, Ore.....	4,940,080	3,556,840	4,910,025
Minneapolis, Minn...	3,798,123	3,322,319	2,697,703	Sacramento, Cal....	1,917,059	1,071,064	2,362,614
Omaha, Neb.....	1,596,302	952,701	1,520,552	San Diego, Cal.....	6,851,542	5,471,406	9,215,588
St. Joseph, Mo.....	205,575	124,545	112,425	San Francisco, Cal..	3,792,516	5,891,493	5,839,627
St. Louis, Mo.....	14,029,720	1,247,138	3,354,673	San Jose, Cal.....	1,909,275	782,405	2,035,175
St. Paul, Minn.....	4,122,487	3,519,358	3,454,148	Seattle, Wash.....	5,104,310	3,737,420	5,637,345
St. Paul, Minn.....	592,420	431,490	342,298	Spokane, Wash.....	3,558,368	2,865,755	1,983,097
St. Paul, Minn.....	533,137	662,901	332,999	Stockton, Cal.....	745,473	492,119	741,637
St. Paul, Minn.....	535,780	430,945	1,881,080	Tacoma, Wash.....	1,662,788	1,228,253	1,478,034
Topoka, Kas.....	3,914,757	2,540,594	3,643,226	Total Pacific.....	\$78,549,857	\$64,662,004	\$118,082,185
Wichita, Kas.....				Total 215 Cities....	\$520,974,414	\$415,466,459	\$468,133,028
Total West Central...	\$40,631,732	\$23,473,164	\$26,885,750				

Building Permit Values for 215 Cities—Monthly—1951 to Date

	Total United States - 215 Cities			New York City			Outside New York City - 214 Cities		
	1953	1952	1951	1953	1952	1951	1953	1952	1951
Jan.....	\$306,568,308	\$259,293,065	\$446,861,401	\$28,765,075	\$24,712,989	\$51,032,885	\$277,803,233	\$234,580,076	\$395,848,516
Feb.....	336,391,002	315,320,902	327,241,738	27,394,212	33,765,418	24,348,571	308,996,790	281,555,485	302,893,167
Mar.....	468,133,028	350,270,591	431,630,560	42,546,378	31,535,059	40,584,940	425,586,650	318,735,532	382,045,620
Apr.....	529,974,414	415,466,459	372,503,130	50,678,096	53,123,323	27,351,774	479,296,318	362,343,136	345,151,356
May.....	408,633,113	436,074,181	62,146,322	62,762,259	346,486,791	373,311,922
June.....	386,268,442	385,041,042	36,406,878	51,458,270	349,861,564	333,592,732
July.....	441,160,921	415,571,892	44,945,049	45,557,765	396,215,872	370,014,127
Aug.....	394,624,682	437,666,400	69,916,114	76,505,151	324,708,568	361,161,249
Sept.....	390,060,988	412,834,648	34,304,009	25,034,632	355,756,979	387,800,016
Oct.....	417,234,402	367,445,821	38,559,731	53,886,760	378,674,671	313,559,061
Nov.....	327,647,057	285,365,014	39,097,400	50,219,456	288,549,567	235,145,558
Dec.....	329,947,867	266,210,510	32,467,886	38,829,573	297,479,981	227,380,937
Total.....	\$4,435,928,490	\$4,584,466,337	\$500,980,268	\$556,572,036	\$3,934,948,222	\$4,027,894,301

Building Permit Values and Index for 120 Cities—1940 to Date

(Index is 3-months moving average, based on average of 1920-1930 = 100; Adjusted for seasonal variation.)
(Value figures in thousands of dollars.)

	1953	1952	1951	1950	1949	1948	1947
	Value Index	Value Index	Value Index	Value Index	Value Index	Value Index	Value Index
January.....	236,100 160.8	198,149 133.4	366,023 201.2	269,459 166.5	188,300 126.3	233,321 140.6	128,559 81.4
February.....	272,346 160.7	242,915 132.4	261,160 183.4	282,201 167.7	194,905 117.5	190,904 127.7	139,718 84.7
March.....	374,382 164.0	273,930 130.7	350,142 140.9	356,918 154.8	255,522 113.0	263,664 113.7	196,744 79.7
April.....	423,820	321,622 123.9	289,807 134.4	355,064 159.8	283,047 107.7	285,763 112.2	178,146 73.1
May.....	319,919 129.2	349,188 127.5	464,053 174.5	237,321 116.4	279,261 117.2	164,828 76.9
June.....	310,627 142.7	299,211 141.0	461,954 193.3	317,107 117.0	298,305 122.6	222,334 89.3
July.....	356,378 146.2	333,019 147.6	418,324 195.6	240,714 124.1	274,942 129.5	222,942 100.3
August.....	311,909 155.0	354,229 160.1	433,953 186.4	278,762 133.2	295,797 136.5	226,908 111.2
September.....	304,215 156.7	317,470 157.6	322,471 191.5	311,411 147.3	284,218 134.9	245,263 119.9
October.....	343,034 160.1	295,720 148.0	420,917 188.8	309,573 150.8	246,781 132.8	260,638 128.1
November.....	271,517 160.1	237,169 132.8	338,273 199.9	245,112 145.9	229,859 128.5	227,903 135.7
December.....	268,384 154.7	201,230 127.0	342,244 210.1	249,302 153.4	228,846 128.7	255,387 143.7
Total.....	3,522,599	3,654,367	4,465,831	3,131,076	3,111,251	2,469,870
	1946	1945	1944	1943	1942	1941	1940
	Value Index	Value Index	Value Index	Value Index	Value Index	Value Index	Value Index
January.....	165,814 101.7	37,080 28.3	27,611 20.3	24,252 16.2	52,376 40.7	89,163 54.1	72,062 43.6
February.....	159,117 116.1	65,258 29.6	34,602 22.6	20,908 13.4	69,697 37.7	78,800 52.8	76,338 44.5
March.....	335,184 105.4	55,876 28.1	67,046 21.3	26,854 13.2	83,622 38.1	115,786 48.2	91,421 41.4
April.....	197,276 98.0	50,890 22.9	36,371 19.4	39,017 14.5	91,747 32.1	115,076 48.2	97,743 39.4
May.....	187,755 74.0	61,624 24.7	38,833 16.7	41,256 15.2	62,320 27.4	119,214 46.6	101,362 39.5
June.....	161,334 76.3	66,889 29.2	47,947 21.9	31,494 16.0	49,397 22.5	108,651 51.4	92,721 41.7
July.....	179,518 76.0	71,846 34.5	63,960 33.7	37,738 16.6	45,221 20.4	127,303 49.4	95,364 41.7
August.....	167,979 78.1	90,156 42.0	111,641 37.8	41,221 18.6	42,528 21.9	95,166 50.8	91,442 45.2
September.....	143,839 73.1	100,080 52.0	63,074 43.9	37,318 19.6	49,277 20.3	96,214 47.5	95,652 48.9
October.....	137,278 72.0	126,912 63.4	96,185 43.3	41,658 21.0	35,472 19.7	99,169 47.3	111,870 50.9
November.....	130,774 71.3	134,099 78.3	87,562 39.1	40,852 21.7	28,322 17.8	75,245 45.4	85,135 52.6
December.....	123,250 76.6	165,318 93.5	33,673 31.2	36,393 20.8	33,641 17.2	75,256 40.4	93,342 53.6
Total.....	2,088,918	1,028,028	708,505	418,961	643,620	1,196,043	1,104,480

NEW BUSINESS INCORPORATIONS IN THE UNITED STATES
TABULATED BY DUN & BRADSTREET, INC.

1952

	Apr.	May	June	2nd Quar.	July	Aug.	Sept.	3rd Quar.	Oct.	Nov.	Dec.	4th Quar.	Jan.	Feb.	Mar.	1st Quar.
Alabama.....	55	51	41	147	50	65	31	146	53	41	48	142	73	68	49	190
Arizona.....	59	98	55	212	72	74	63	209	61	48	70	179	65	59	67	195
Arkansas.....	53	24	22	99	39	34	24	97	46	25	26	97	52	46	42	140
California.....	778	710	711	2,199	650	697	678	2,025	770	690	611	2,071	821	707	874	2,402
Colorado.....	59	73	68	200	67	82	57	206	58	66	75	199	77	63	91	231
Connecticut.....	137	135	125	397	139	120	115	374	117	102	156	375	143	138	171	452
Delaware.....	268	243	227	738	216	214	246	676	248	173	256	677	286	184	252	722
Florida.....	347	363	340	1,050	325	333	345	1,003	386	322	424	1,132	400	351	464	1,215
Georgia.....	75	90	80	245	101	104	96	301	122	94	97	313	111	111	113	335
Idaho.....	30	36	23	89	20	14	20	54	25	17	25	67	31	22	24	77
Illinois.....	406	366	339	1,111	343	367	335	1,045	386	323	419	1,128	439	385	451	1,275
Indiana.....	106	120	97	323	129	104	125	358	115	91	144	350	125	137	165	427
Iowa.....	57	38	32	127	37	21	40	98	34	30	54	118	37	45	50	132
Kansas.....	65	63	46	174	50	37	43	130	32	44	40	116	42	34	64	140
Kentucky.....	62	51	50	163	55	41	56	152	60	45	69	174	46	64	66	176
Louisiana.....	81	88	69	238	69	71	66	206	81	55	53	189	110	91	85	286
Maine.....	35	23	32	90	32	26	39	97	38	29	62	129	50	31	36	117
Maryland.....	157	118	181	456	152	119	151	422	165	126	124	415	182	160	193	535
Massachusetts.....	176	252	244	772	225	229	226	680	275	207	293	975	301	261	267	829
Michigan.....	172	180	200	552	165	130	266	561	224	155	216	595	302	224	292	818
Minnesota.....	90	94	85	269	74	101	93	268	75	82	137	294	153	80	120	353
Mississippi.....	43	41	36	120	37	36	42	115	37	32	37	106	30	32	49	111
Missouri.....	169	114	123	406	116	119	99	334	140	121	127	388	149	141	190	480
Montana.....	28	32	18	78	21	20	17	58	30	22	20	72	21	23	23	67
Nebraska.....	23	33	28	84	31	22	22	75	37	21	48	106	30	29	38	97
Nevada.....	50	53	58	161	65	64	58	187	56	47	54	157	64	49	71	184
New Hampshire.....	26	21	32	79	18	19	15	52	20	14	20	54	31	32	35	98
New Jersey.....	529	533	536	1,598	515	461	464	1,440	528	413	545	1,486	581	536	657	1,814
New Mexico.....	16	28	19	63	20	22	21	63	20	10	35	65	24	33	28	85
New York.....	1,985	1,940	1,900	5,825	1,739	1,587	1,738	5,064	2,047	1,638	1,794	5,479	2,355	1,817	2,243	6,415
North Carolina.....	133	97	102	332	80	127	127	334	113	93	135	341	143	116	154	413
North Dakota.....	9	16	19	44	12	6	10	28	11	15	9	35	24	23	19	66
Ohio.....	452	422	601	1,475	422	426	435	1,283	492	404	439	1,335	611	475	602	1,688
Oklahoma.....	99	94	67	260	105	86	89	280	81	76	89	246	92	82	79	253
Oregon.....	74	70	65	209	82	53	67	202	65	44	74	183	82	75	91	248
Pennsylvania.....	271	308	268	847	342	223	254	819	275	215	339	829	290	243	324	857
Rhode Island.....	84	48	67	199	57	49	57	163	45	41	70	156	69	50	77	196
South Carolina.....	55	51	32	138	56	60	54	170	43	41	60	144	72	52	60	184
South Dakota.....	9	16	18	43	14	17	12	43	24	13	20	57	33	18	19	70
Tennessee.....	97	64	83	244	78	70	87	235	106	87	85	278	80	87	105	272
Texas.....	319	340	296	955	308	252	351	911	295	263	232	790	347	336	332	1,015
Utah.....	30	28	32	90	39	33	30	102	29	23	23	75	32	24	40	96
Vermont.....	23	14	11	48	13	9	19	41	14	12	12	38	13	11	14	38
Virginia.....	112	97	125	334	85	98	111	294	92	84	124	300	160	126	146	432
Washington.....	97	81	48	226	107	86	72	265	74	75	97	246	111	84	106	301
West Virginia.....	40	39	39	118	64	43	46	153	33	44	46	123	66	56	51	173
Wisconsin.....	122	111	117	350	86	90	94	270	127	116	131	374	104	113	108	325
Wyoming.....	21	8	12	41	27	27	23	77	18	12	10	40	8	15	22	45
Total 48 States..	8,284	7,915	7,819	24,018	7,549	7,088	7,529	22,166	8,223	6,741	8,274	23,238	9,468	7,943	9,659	27,070

1953

Failures by Industrial Groups—Monthly—1951 to Date

1951	Total Number	Mining & Mfg.	% of Total	Wholesale Trade	% of Total	Retail Trade	% of Total	Construction	% of Total	Commercial Service	% of Total
January.....	775	132	17.0	73	9.4	410	52.9	97	12.5	63	8.2
February.....	599	107	17.9	69	11.5	304	50.8	60	10.0	59	9.8
March.....	732	115	15.7	88	12.0	377	51.5	83	11.4	69	9.4
April.....	693	119	17.2	76	11.0	365	52.6	81	11.7	52	7.5
May.....	755	128	17.0	84	11.1	385	51.0	94	12.4	64	8.5
June.....	699	129	18.4	66	9.4	390	55.8	71	10.2	43	6.2
July.....	665	130	19.6	66	9.9	340	51.1	74	11.1	55	8.3
August.....	678	136	20.1	64	9.4	333	49.1	89	13.1	56	8.3
September.....	620	150	24.2	70	11.3	277	44.7	84	13.5	39	6.3
October.....	643	150	23.3	47	7.3	304	47.3	85	13.2	57	8.9
November.....	587	106	18.0	58	9.9	307	52.3	68	11.6	48	8.2
December.....	612	131	21.4	66	10.8	296	48.4	71	11.6	48	7.8
Total Year.....	8,058	1,533	19.0	827	10.3	4,088	50.7	957	11.9	653	8.1
1952											
January.....	671	143	21.3	62	9.2	348	51.9	68	10.1	50	7.5
February.....	619	133	21.5	60	9.7	304	49.1	70	11.3	52	8.4
March.....	716	148	20.7	69	9.6	371	51.9	72	10.1	55	7.7
April.....	780	171	21.9	83	10.7	375	48.1	93	11.9	58	7.4
May.....	638	111	17.4	59	9.2	333	52.2	75	11.8	60	9.4
June.....	671	128	19.1	73	10.9	340	50.7	78	11.6	52	7.7
July.....	580	133	22.9	59	10.2	299	51.5	48	8.3	41	7.1
August.....	594	109	18.3	60	10.1	316	53.2	58	9.8	51	8.6
September.....	539	107	19.8	58	10.8	288	53.4	50	9.3	36	6.7
October.....	631	146	23.1	54	8.6	291	46.1	88	14.0	52	8.2
November.....	590	121	20.5	66	11.2	280	47.5	62	10.5	61	10.3
December.....	583	131	22.5	45	7.7	288	49.4	76	13.0	43	7.4
Total Year.....	7,611	1,581	20.8	748	9.8	3,833	50.4	838	11.0	611	8.0
1953											
January.....	647	130	20.0	66	10.2	334	51.6	78	12.0	39	6.2
February.....	691	132	19.1	76	11.0	348	50.4	86	12.4	49	7.1
March.....	739	154	20.8	76	10.3	361	48.9	85	11.5	63	8.5
April.....	693	140	20.2	75	10.8	344	49.7	86	12.4	48	6.9
May.....
June.....
July.....
August.....
September.....
October.....
November.....
December.....
Total Year.....

Failures by Size of Liabilities—Monthly—1951 to Date

1951	Total Number	Under \$5,000	% of Total	\$5,000 to \$25,000	% of Total	\$25,000 to \$100,000	% of Total	\$100,000 to \$1,000,000	% of Total	\$1,000,000 and Over	% of Total
January.....	775	190	24.5	404	52.1	143	18.5	38	4.9
February.....	599	145	24.2	302	50.4	121	20.2	30	5.0	1	0.2
March.....	732	170	23.2	401	54.8	137	18.7	23	3.2	1	0.1
April.....	693	175	25.3	348	50.2	145	20.9	24	3.5	1	0.1
May.....	755	159	21.1	408	54.0	145	19.2	42	5.6	1	0.1
June.....	699	164	23.5	359	51.3	134	19.2	41	5.9
July.....	665	150	22.6	347	52.2	134	20.1	32	4.8	2	0.3
August.....	678	141	20.8	345	50.9	151	22.3	38	5.6	3	0.4
September.....	620	150	24.2	315	50.8	112	18.1	39	6.3	4	0.6
October.....	643	136	21.2	319	49.6	145	22.5	39	6.1	4	0.6
November.....	587	129	22.0	306	52.1	121	20.6	30	5.1	1	0.2
December.....	612	123	20.1	306	50.0	146	23.9	36	5.9	1	0.1
Total Year.....	8,058	1,832	22.7	4,160	51.6	1,634	20.3	412	5.1	20	0.3
1952											
January.....	671	119	17.7	343	51.1	154	23.0	52	7.8	3	0.4
February.....	619	117	18.9	328	53.0	138	22.3	34	5.5	2	0.3
March.....	716	129	18.1	367	51.3	169	23.6	48	6.7	2	0.3
April.....	780	156	20.0	379	48.6	180	23.1	64	8.2	1	0.1
May.....	638	130	20.4	337	52.8	140	21.9	29	4.6	2	0.3
June.....	671	127	18.9	344	51.3	157	23.4	42	6.3	1	0.1
July.....	580	96	16.6	305	52.6	126	21.7	51	8.8	2	0.3
August.....	594	130	21.9	292	49.1	140	23.6	32	5.4
September.....	539	117	21.7	262	48.6	127	23.6	32	5.9	1	0.2
October.....	631	114	18.1	325	51.5	143	22.6	46	7.3	3	0.5
November.....	590	105	17.8	298	50.5	148	25.1	39	6.6
December.....	583	88	15.1	304	52.1	147	25.2	43	7.4	1	0.2
Total Year.....	7,611	1,428	18.8	3,884	51.0	1,769	23.3	512	6.7	18	0.2
1953											
January.....	647	102	15.8	332	51.3	170	26.3	43	6.6
February.....	691	124	18.0	349	50.5	159	23.0	56	8.1	3	0.4
March.....	739	118	16.0	371	50.2	185	25.0	62	8.4	3	0.4
April.....	693	104	15.0	351	50.6	173	25.0	65	9.4
May.....
June.....
July.....
August.....
September.....
October.....
November.....
December.....
Total Year.....

Failures by Divisions of Industry—April and 4 Months 1953 and 1952

	Number of Failures			Current Liabilities (Thousands of Dollars)		
	Apr. 1953	4 Months 1953	4 Months 1952	Apr. 1953	4 Months 1953	4 Months 1952
Mining & Manufacturing:						
Mining—Coal, Oil, Misc.....	7	17	14	460	890	1,232
Food & Kindred Products....	7	49	78	372	3,252	4,330
Textile Mill Prods & Appl....	36	127	149	2,354	6,852	6,311
Lumber & Products.....	23	85	77	1,395	4,552	4,863
Paper, Printing & Pub....	9	36	38	855	2,533	2,071
Chemicals & Allied Prods....	5	22	19	235	3,510	1,369
Leather & Products.....	12	34	35	1,312	3,399	1,705
Stone, Clay & Glass Prods....	1	14	18	26	636	1,179
Iron, Steel & Products.....	3	21	18	1,125	3,714	1,865
Machinery.....	12	50	50	1,001	6,321	6,936
Transportation Equipment....	5	13	17	795	1,348	1,042
Miscellaneous.....	20	88	82	655	3,350	6,755
Total Mining & Mfg.....	140	556	595	10,585	40,357	39,658
Wholesale Trade:						
Food & Farm Products.....	23	82	90	902	3,187	5,141
Apparel.....	2	8	15	25	268	464
Dry Goods.....	3	10	16	37	392	626
Lumber, Bldg. Mtls., Hdwe....	8	32	25	349	3,631	1,719
Chemicals & Drugs.....	4	12	9	165	305	707
Motor Vehicles & Auto Equip..	3	13	6	83	316	126
Miscellaneous.....	32	136	113	1,364	6,093	4,499
Total Wholesale Trade.....	75	293	274	2,925	14,192	13,372
Retail Trade:						
Food & Liquor.....	83	289	342	1,763	4,627	5,462
General Merchandise.....	13	52	53	284	1,351	1,559
Apparel & Accessories.....	45	212	233	1,812	6,050	4,324
Furniture, Home Furnishings..	53	217	145	1,838	8,422	3,401
Lumber, Bldg. Mtls., Hdwe....	10	62	63	219	2,005	1,548
Automotive Group.....	45	144	103	930	3,899	2,713
Eating & Drinking Places.....	64	248	300	1,135	6,432	6,030
Drug Stores.....	5	36	38	149	1,165	546
Miscellaneous.....	26	127	121	367	2,122	2,681
Total Retail Trade.....	344	1,387	1,398	8,497	36,068	28,264
Construction:						
General Bldg. Contractors....	28	128	117	1,461	5,901	5,211
Building Sub-Contractors....	55	189	173	2,022	5,416	5,037
Other Contractors.....	3	18	13	265	2,050	697
Total Construction.....	86	335	303	3,748	13,367	10,945
Commercial Services:						
Pass. & Freight Transp.....	18	67	65	1,155	2,647	8,150
Misc. Public Service.....	2	8	14	70	234	585
Hotels.....	..	7	12	..	323	598
Cleaning-Dying-Repairing....	5	28	33	53	355	520
Laundries.....	4	8	13	255	340	243
Undertakers.....	4	144
Other Personal Services.....	2	9	9	66	195	178
Business & Repair Services....	17	72	55	166	1,106	1,787
Total Commercial Service....	48	199	215	1,765	5,200	12,205
TOTAL UNITED STATES.....	693	2,770	2,785	27,520	109,184	104,444

Failures in Large Cities—April and 4 Months 1953 and 1952

Cities (1940 Population Ranking)	Number of Failures			Current Liabilities (Thousands of Dollars)		
	Apr. 1953	4 Months 1953	4 Months 1952	Apr. 1953	4 Months 1953	4 Months 1952
New York, N. Y.....	170	684	733	6,897	28,426	28,778
Chicago, Ills.....	13	73	115	1,093	4,774	5,470
Philadelphia, Pa.....	13	60	51	258	2,107	1,055
Detroit, Mich.....	4	18	25	38	454	861
Los Angeles, Cal.....	36	129	131	1,303	3,710	2,832
Cleveland, Ohio.....	5	15	24	536	875	385
Baltimore, Md.....	3	19	12	86	1,307	233
St. Louis, Mo.....	2	3	13	958	976	1,513
Boston, Mass.....	7	36	52	156	1,215	1,866
Pittsburgh, Pa.....	1	15	8	120	2,844	912
Washington, D. C.....	2	9	11	53	257	245
San Francisco, Cal.....	12	47	51	331	945	4,031
Milwaukee, Wisc.....	5	25	21	68	496	424
Buffalo, N. Y.....	3	19	15	27	1,505	306
New Orleans, La.....	7	11	14	176	227	536
Minneapolis, Minn.....	1	11	5	83	483	113
Cincinnati, Ohio.....	2	6	9	127	230	193
Newark, N. J.....	4	20	18	103	762	605
Kansas City, Mo.....	3	8	5	38	309	185
Indianapolis, Ind.....	1	3	4	11	59	36
Houston, Texas.....	2	11	5	161	1,511	181
Seattle, Wash.....	6	17	18	237	583	815
Rochester, N. Y.....	3	14	10	90	298	555
Louisville, Ky.....	3	5	4	169	109	100
Denver, Col.....	1	3	4	134	195	242
Total 20 Cities.....	309	1,261	1,358	13,182	54,717	52,472
Balance of Country.....	384	1,509	1,427	14,338	54,467	51,972
TOTAL UNITED STATES.....	693	2,770	2,785	27,520	109,184	104,444

United States Failures by States—April and 4 Months 1953 and 1952

	Number of Failures			Current Liabilities (Thousands of Dollars)		
	Apr. 1953	4 Months 1953	4 Months 1952	Apr. 1953	4 Months 1953	4 Months 1952
New England:						
Maine.....	3	13	14	675	1,478	337
New Hampshire.....	2	7	3	39	201	144
Vermont.....	..	2	3	..	56	46
Massachusetts.....	19	92	144	1,019	3,084	5,143
Connecticut.....	16	61	66	1,162	2,680	2,479
Rhode Island.....	8	35	40	189	1,166	906
Total New England.....	48	210	270	3,084	8,665	9,055
Middle Atlantic:						
New York.....	210	853	883	7,917	34,463	33,970
New Jersey.....	26	116	105	535	4,326	5,663
Pennsylvania.....	28	124	125	824	6,400	4,356
Total Middle Atlantic.....	264	1,093	1,113	9,276	45,189	43,989
East North Central:						
Ohio.....	13	64	74	721	2,280	2,002
Indiana.....	3	18	19	55	475	633
Illinois.....	29	113	151	1,450	5,700	6,015
Michigan.....	10	31	45	179	1,187	1,384
Wisconsin.....	15	64	49	516	2,170	1,993
Total East No. Cent....	70	290	338	2,921	11,812	12,027
West North Central:						
Minnesota.....	4	23	33	128	828	949
Iowa.....	8	25	10	561	1,851	173
Missouri.....	9	22	24	1,154	1,960	1,787
North Dakota.....	1	1	4	23	23	60
South Dakota.....	1	2	3	9	14	32
Nebraska.....	1	5	2	4	352	155
Kansas.....	2	10	12	39	206	1,253
Total West No. Cent....	26	88	88	1,918	5,234	4,409
South Atlantic:						
Maryland.....	5	28	16	156	1,477	383
Delaware.....	..	2	4	..	20	145
District of Columbia.....	2	9	11	53	257	244
Virginia.....	3	13	23	150	456	471
West Virginia.....	6	15	19	325	603	1,276
North Carolina.....	4	14	17	144	451	496
South Carolina.....	..	7	4	..	530	211
Georgia.....	17	52	25	477	1,617	1,464
Florida.....	17	54	42	1,052	2,671	1,859
Total South Atlantic....	54	194	161	2,357	8,082	6,549
East South Central:						
Kentucky.....	7	13	9	163	380	173
Tennessee.....	7	29	28	201	849	692
Alabama.....	1	21	17	2	785	663
Mississippi.....	3	18	11	218	936	198
Total East So. Cent....	18	81	65	584	2,950	1,726
West South Central:						
Arkansas.....	2	13	3	55	762	457
Oklahoma.....	..	12	12	..	504	1,511
Louisiana.....	13	28	26	295	529	943
Texas.....	13	55	31	699	3,916	2,858
Total West So. Cent....	28	108	72	1,049	5,711	5,769
Mountains:						
Montana.....	1	1	2	8	8	21
Idaho.....	1	4	2	15	45	90
Wyoming.....	1	2	1	12	52	25
Colorado.....	3	6	5	158	259	252
New Mexico.....	..	6	638	185
Arizona.....	5	17	16	35	463	753
Utah.....	..	14	15	..	346	422
Nevada.....	..	3	6	..	66	158
Total Mountain.....	11	53	53	228	1,877	1,906
Pacific:						
Washington.....	16	38	43	496	1,226	1,283
Oregon.....	6	17	29	149	553	1,566
California.....	152	598	553	5,458	17,885	16,165
Total Pacific.....	174	653	625	6,103	19,664	19,014
TOTAL UNITED STATES....	693	2,770	2,785	27,520	109,184	104,444

Canadian Failures by Provinces—April and 4 Months 1953 and 1952

	Number of Failures			Current Liabilities (Thousands of Dollars)		
	Apr. 1953	4 Months 1953	4 Months 1952	Apr. 1953	4 Months 1953	4 Months 1952
Canada:						
Newfoundland.....	3	6	6	38	151	99
Prince Edward Island.....
Nova Scotia.....	1	3	5	16	168	185
New Brunswick.....	..	1	8	..	3	96
Quebec.....	45	197	199	1,111	4,219	4,332
Ontario.....	13	58	67	422	1,573	1,663
Manitoba.....	4	15	23	80	214	456
Saskatchewan.....	..	3	3	..	61	14
Alberta.....	5	10	4	186	622	125
British Columbia.....	9	29	15	500	896	227
TOTAL CANADA.....	80	322	330	2,353	7,907	7,197

Failures by Industrial Groups and Size of Liabilities—April and 4 Months 1953 and 1952

(Liabilities in thousands of dollars)

	April 1953				Four Months 1953				Four Months 1952			
	Number	Per Cent	Current Liab.	Total Liab.	Number	Per Cent	Current Liab.	Total Liab.	Number	Per Cent	Current Liab.	Total Liab.
Mining & Manufacturing....	140	100.0	10,585	10,667	556	100.0	40,357	40,921	595	100.0	39,658	40,367
Under \$5,000.....	11	7.8	36	36	50	9.0	143	143	62	10.4	181	181
\$5,000 to \$25,000.....	56	40.0	643	643	233	41.9	2,911	2,911	256	43.0	3,115	3,115
\$25,000 to \$100,000.....	41	29.3	1,923	1,923	168	30.2	7,736	7,736	188	31.6	9,587	9,587
\$100,000 to \$1,000,000.....	32	22.9	7,983	8,065	101	18.2	23,892	24,456	85	14.3	20,403	21,112
\$1,000,000 and Over.....	4	0.7	5,675	5,675	4	0.7	6,372	6,372
Wholesale Trade.....	75	100.0	2,925	2,925	293	100.0	14,192	14,500	274	100.0	13,372	13,569
Under \$5,000.....	9	12.0	22	22	29	9.9	86	86	31	11.3	92	92
\$5,000 to \$25,000.....	38	50.7	461	461	142	48.5	1,701	1,701	119	43.4	1,517	1,517
\$25,000 to \$100,000.....	20	26.7	982	982	92	31.4	4,416	4,416	95	34.7	4,409	4,409
\$100,000 to \$1,000,000.....	8	10.6	1,460	1,460	29	9.9	5,989	6,297	28	10.2	5,606	5,803
\$1,000,000 and Over.....	1	0.3	2,000	2,000	1	0.4	1,748	1,748
Retail Trade.....	344	100.0	8,497	8,497	1,387	100.0	36,068	36,220	1,398	100.0	28,264	28,330
Under \$5,000.....	59	17.2	159	159	277	20.0	823	823	344	24.6	1,046	1,046
\$5,000 to \$25,000.....	201	58.4	2,173	2,173	787	56.7	9,015	9,015	789	56.4	9,070	9,070
\$25,000 to \$100,000.....	71	20.6	3,137	3,137	264	19.0	11,938	11,938	225	16.1	10,026	10,026
\$100,000 to \$1,000,000.....	13	3.8	3,028	3,028	58	4.2	13,090	13,242	40	2.9	8,122	8,188
\$1,000,000 and Over.....	1	0.1	1,202	1,202
Construction.....	86	100.0	3,748	4,298	335	100.0	13,367	14,180	303	100.0	10,945	10,975
Under \$5,000.....	15	17.4	45	45	48	14.3	143	143	39	12.9	105	105
\$5,000 to \$25,000.....	36	41.9	448	448	150	44.8	1,839	1,839	149	49.2	1,896	1,896
\$25,000 to \$100,000.....	26	30.2	1,429	1,429	106	31.6	5,048	5,048	84	27.7	3,978	3,978
\$100,000 to \$1,000,000.....	9	10.5	1,826	2,376	31	9.3	5,337	7,150	31	10.2	4,966	4,996
\$1,000,000 and Over.....
Commercial Service.....	48	100.0	1,765	1,765	199	100.0	5,200	5,200	215	100.0	12,205	12,355
Under \$5,000.....	10	20.9	27	27	44	22.1	136	136	45	20.9	121	121
\$5,000 to \$25,000.....	20	41.7	268	268	91	45.7	1,071	1,071	104	48.4	1,179	1,179
\$25,000 to \$100,000.....	15	31.2	822	822	57	28.7	2,765	2,765	49	22.8	2,258	2,258
\$100,000 to \$1,000,000.....	3	6.2	648	648	7	3.5	1,228	1,228	14	6.5	2,914	3,064
\$1,000,000 and Over.....	3	1.4	5,733	5,733
Total United States.....	693	100.0	27,520	28,152	2,770	100.0	109,184	111,021	2,785	100.0	104,444	105,596
Under \$5,000.....	104	15.0	289	289	448	16.2	1,331	1,331	521	18.7	1,545	1,545
\$5,000 to \$25,000.....	351	50.6	3,993	3,993	1,403	50.6	16,537	16,537	1,417	50.9	16,777	16,777
\$25,000 to \$100,000.....	173	25.0	8,293	8,293	687	24.8	31,903	31,903	641	23.0	30,258	30,258
\$100,000 to \$1,000,000.....	65	9.4	14,945	15,577	226	8.2	50,536	52,373	198	7.1	42,011	43,163
\$1,000,000 and Over.....	6	0.2	8,877	8,877	8	0.3	13,853	13,853

Failures by Federal Reserve Districts by Divisions of Industry—April 1953

(Liabilities in thousands of dollars)

Districts	Mining & Manufacturing		Wholesale Trade		Retail Trade		Construction		Commercial Service		Total United States	
	No.	Current Liab.	No.	Current Liab.	No.	Current Liab.	No.	Current Liab.	No.	Current Liab.	No.	Current Liab.
Boston.....(1).....	11	1,397	4	666	19	289	10	442	3	172	47	2,966
New York.....(2).....	66	4,244	19	428	121	2,734	18	762	10	370	234	8,538
Philadelphia.....(3).....	2	95	4	80	14	171	4	329	1	16	25	691
Cleveland.....(4).....	2	10	3	154	11	348	3	403	3	30	22	945
Richmond.....(5).....	6	416	1	26	10	243	1	33	2	110	20	828
Atlanta.....(6).....	7	762	10	454	23	378	11	302	1	181	52	2,077
Chicago.....(7).....	12	1,310	4	92	26	837	11	276	8	204	61	2,719
St. Louis.....(8).....	3	1,061	2	24	6	174	1	6	1	8	13	1,273
Minneapolis.....(9).....	1	5	8	141	1	23	1	22	11	191
Kansas City.....(10).....	2	150	8	104	2	140	1	9	13	403
Dallas.....(11).....	2	151	13	574	1	21	16	746
San Francisco.....(12).....	27	989	27	996	85	2,504	23	1,011	17	643	179	6,143
Total United States.....	140	10,585	75	2,925	344	8,497	86	3,748	48	1,765	693	27,520

Dun's Failure Index

(Apparent Annual Number of Failures per 10,000 Enterprises)

	Unadjusted Index				Adjusted Index			
	1953	1952	1951	1950	1953	1952	1951	1950
January.....	29.2	29.7	34.0	38.5	26.4	27.8	31.5	36.0
February.....	35.6	31.0	31.0	41.0	30.4	26.3	26.3	34.5
March.....	32.2	31.6	31.2	36.4	29.8	29.5	28.9	33.4
April.....	30.3	34.4	31.9	36.0	28.1	31.6	29.3	33.0
May.....	28.1	33.5	37.6	..	26.5	31.6	35.5	..
June.....	30.7	31.2	31.2	..	31.0	31.5	31.5	..
July.....	25.4	30.7	31.2	..	27.3	33.0	33.5	..
August.....	25.9	28.9	32.7	..	29.1	32.8	37.2	..
September.....	24.5	29.7	29.5	..	28.8	35.4	35.1	..
October.....	27.4	28.5	32.3	..	29.8	31.0	35.5	..
November.....	30.3	29.3	33.7	..	30.3	29.3	33.7	..
December.....	25.3	28.2	30.9	..	26.6	29.7	32.5	..
Mo. Average....	31.6	28.7	30.7	34.3

(a) Adjusted for seasonal variation.

DEFINITIONS

BUSINESS FAILURES include those businesses that ceased operations following assignment or bankruptcy; ceased with loss to creditors after such actions as execution, foreclosure, or attachment; voluntarily withdrew leaving unpaid obligations; were involved in court actions such as receivership, reorganization, or arrangement; or voluntarily compromised with creditors out of court.

CURRENT LIABILITIES, as used in the Failure Record, have a special meaning; they include all accounts and notes payable and all obligations, whether in secured form or not, known to be held by banks, officers, affiliated companies, supplying companies, or the Government. They do not include long-term, publicly-held obligations. Offsetting assets are not taken into account.

TRADE ACTIVITY IN TWENTY-NINE REGIONS

AUTO VOLUME HIGH

Consumer spending in the early part of May continued to exceed year-ago levels. However, the increase was not as large as in the previous months partly because there was an upsurge in trade when credit controls were relaxed at this time last year.

Total retail sales in April was estimated at \$14.3 billion. This was 7 per cent above a year ago and 1 per cent below a month ago.

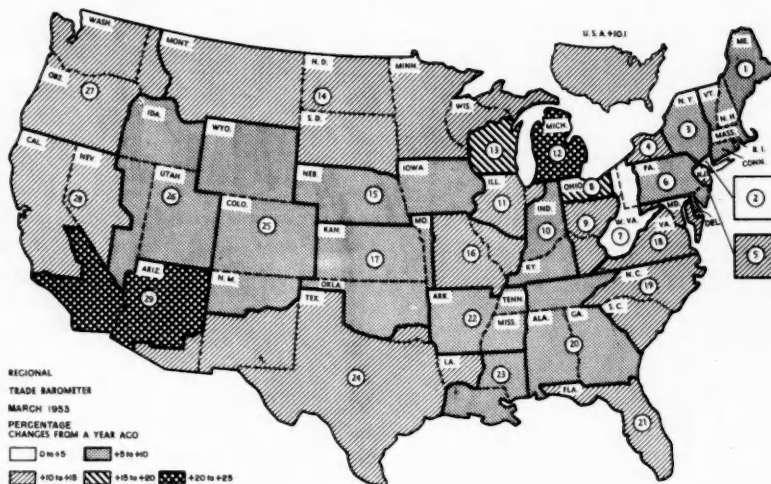
The increase in automobile sales remained greater than that of any other line. Consumers continued to take advantage of attractive credit terms and purchased more durable goods than in the previous year.

Cold and rainy weather throughout the greater part of the month deterred the sales of Spring and Summer apparel. More interest was evoked in synthetic fabrics than at this time last year. Children's clothing reflected a marked increase over 1952 sales.

Food volume was moderately above a year ago in terms of dollars. The unit increase was higher as the lower beef and lamb prices continued to be strenuously promoted.

Retailers' collections in April were more prompt than a year ago in 7 cities, unchanged in 41 cities and less prompt in 68 cities. In comparison with a month ago, they were more prompt in 7 cities, unchanged in 82 cities and less prompt in 25 cities. Although the repossession rate continued at a low level, more strenuous efforts had to be made for collections.

The Regional Trade Barometers in March reflected sizeable increases over a year ago for almost all sections. The increases ranged from up 4 per cent for New York City Region (2) to up 24 per cent for Los Angeles Region (29). The Pittsburgh Region (7) reflected the least increase for the first quarter, up 2 per cent, and the Los Angeles Region (29) reflected the greatest increase, up 20 per cent.



REGIONAL TRADE BAROMETER COMPARISONS

(1947-1949 = 100)

REGION	Index March 1953	Change from March 1952 %	Change from Feb. 1953 %	Change 3 mos. 1953 from 3 mos. 1952 %	Comparison with U. S. %	Retail Sales 1952 %
United States	136.1	+10.1	+4.2	+8.3	...	100.0
1. New England	121.3	+9.4	-0.1	+7.7	-10.9	5.7
2. New York City	121.4	+4.2	-0.4	+4.3	-10.8	7.4
3. Albany, Utica and Syracuse	137.3	+9.0	+5.6	+7.3	+0.9	2.2
4. Buffalo and Rochester	140.8	+13.5	+7.5	+8.5	+3.5	1.9
5. Northern New Jersey	137.2	+14.0	+4.4	+9.4	+0.8	2.6
6. Philadelphia	122.4	+9.4	+0.1	+7.0	-10.1	5.4
7. Pittsburgh	141.9	+4.8	+3.0	+2.0	+4.3	3.9
8. Cleveland	152.9	+15.5	+6.9	+10.6	+12.3	2.9
9. Cincinnati and Columbus	143.1	+14.2	+6.3	+10.8	+5.1	3.0
10. Indianapolis and Louisville	133.5	+8.8	-4.0	+8.5	-1.9	3.0
11. Chicago	132.5	+12.2	+6.4	+8.9	-2.7	6.3
12. Detroit	143.8	+22.0	+6.7	+17.8	+5.7	4.2
13. Milwaukee	139.9	+18.1	+6.1	+9.8	+2.8	2.1
14. Minneapolis and St. Paul	126.2	+12.8	+11.7	+4.3	-7.3	3.8
15. Iowa and Nebraska	124.0	+9.5	+6.9	+3.5	-8.9	2.8
16. St. Louis	131.6	+13.7	+5.6	+8.4	-3.3	2.5
17. Kansas City	132.5	+7.9	-0.7	+5.2	-2.7	3.4
18. Maryland and Virginia	140.6	+11.0	+3.3	+7.1	+3.3	4.2
19. North and South Carolina	138.8	+11.1	-0.2	+9.2	+2.0	2.8
20. Atlanta and Birmingham	141.6	+9.2	+2.8	+8.2	+4.0	4.2
21. Florida	143.7	+10.2	+1.3	+11.4	+5.6	2.0
22. Memphis	128.4	+9.4	+1.0	+5.5	-5.7	1.7
23. New Orleans	136.3	+9.9	+2.9	+8.9	+0.1	1.5
24. Texas	150.7	+10.1	+1.5	+9.8	+10.7	6.1
25. Denver	135.4	+10.0	+5.0	+6.2	-0.5	1.4
26. Salt Lake City	125.4	+5.5	-0.5	+7.4	-7.9	0.9
27. Portland and Seattle	135.4	+13.7	+9.0	+7.7	-0.5	3.1
28. San Francisco	134.9	+12.1	+7.3	+5.3	-0.9	4.0
29. Los Angeles	150.6	+24.0	+6.9	+20.4	+10.7	5.0

TRADE ACTIVITY — A REGIONAL SUMMARY

Region 1

MARCH—Barometer 9% above a year ago and slightly below a month ago.

APRIL—Retail sales for the Region were about 5% above a year ago and 2% below a month ago. Easter volume was exceptionally good in some areas and little merchandise was left for post-Easter clearance sales. Floods and freak snowstorms retarded business activity to some extent. Collections were generally less prompt than a year ago.

Region 2

MARCH—Barometer 4% above a year ago and slightly below a month ago.

APRIL—Retail sales for Region 4% above a year ago. Rain and cold weather throughout the month retarded sales and department stores volume reflected a decrease of 4% from the previous year. Apparel stores fared poorly in New York City as the weather resulted in an apparent apathy to Spring merchandise. Suburban units reflected sizeable increases.

Region 3

MARCH—Barometer 9% above a year ago and 6% above a month ago.

APRIL—Retail sales were about 2% above a year ago in the Region. Cold weather and rain prevented a larger increase in retail sales. Also two strikes in Syracuse resulted in a notable decline in spending in that city. The wet weather also retarded planting in most sections. Increased milk production caused some fear about a decline in dairy income.

Region 4

MARCH—Barometer 15% above a year ago and 8% above a month ago.

APRIL—Retail sales were about 4% above a year ago. While department store sales were almost unchanged from the similar 1952 levels, suburban units continued to fare better than did downtown stores. There was continued evidence of a growing slowness in retailers' collections. A truck strike in Rochester seriously hampered wholesale trade.

Region 5

MARCH—Barometer 14% above a year ago and 4% above a month ago.

APRIL—Retail sales continued to be above a year ago. Newark department store sales were 1% below a year ago. Bank debits when compared with a year ago were Elizabeth +14%, Jersey City +13%, Montclair +8%, Newark +15%, Passaic +8%, and Paterson +12%. Collections were unchanged from both a year ago and a month ago.

The DUN'S REVIEW Regional Trade Barometers are designed to reflect changes in consumer purchases of commodities in the United States and 29 regions. A description of the barometer and back figures are available without charge.

The regional trade summaries are based upon data collected and weighed by the local DUN & BRADSTREET offices. Department store sales, reported by the Federal Reserve District Banks, are for the four weeks ended May 2, 1953.

Region 6

MARCH—Barometer 2% above a year ago and unchanged from a month ago.

APRIL—Retail sales for Region were approximately 3% above a year ago except in those areas where employment problems continued to be serious. Spring apparel sales were somewhat slow because of cold weather and rain. New automobile volume continued to be well above a year ago and there was a marked increase in the purchase of used cars.

Region 7

MARCH—Barometer 5% above a year ago and 3% above a month ago.

APRIL—Retail sales for Region were 4% above a year ago. Department store sales continued to be under the year-ago levels as shopping centers received a larger share of the consumer's dollar. Spring apparel sold well. There was some evidence of slackening in the demand for durable goods. A brief strike of coal carriers in Pittsburgh cut into steel output.

Region 8

MARCH—Barometer 16% above a year ago and 7% above a month ago.

APRIL—Retail sales were approximately 4% above a year ago. A bus strike in Akron throughout the month of April cut into retail volume somewhat although sales volume continued to be moderately above the similar 1952 level. Collections were unchanged from a year ago and a month ago. Industrial output was moderately above a year ago.

Region 9

MARCH—Barometer 14% above a year ago and 6% above a month ago.

APRIL—Retail sales were approximately 7% above a year ago. The proposed AEC plant in Portsmouth continued to attract new businesses and housing shortage was described by some as being acute. Collections were unchanged from a year ago and a month ago. Wholesale volume, reflecting the increased retail activity, was well above the similar 1952 levels.

Region 10

MARCH—Barometer 9% above a year ago and 4% below a month ago.

APRIL—Retail sales for the total Region were 4% above a year ago and moderately below a month ago. Cold and rainy weather had considerable effect on activity in region as Spring apparel purchases were somewhat diminished. There was a seasonal increase in the sale of outdoor household goods although the rise was not as great as in previous years.

Region 11

MARCH—Barometer 12% above a year ago and 6% above a month ago.

APRIL—Total retail sales 7% above a year ago. Department store volume was unchanged from the similar 1952 period. Purchases of durable goods continued to exceed the year-ago levels by a larger amount than did the purchase of non-durables. Collections were less prompt than a year ago. Livestock marketings continued to be higher than in 1952.

Region 12

MARCH—Barometer 22% above a year ago and 7% above a month ago.

APRIL—Total retail sales were about 8% above a year ago in the entire Region. Automobile production was approximately 30% above a year ago. The increase would have been greater but for a brief strike at the Ford plants. The labor market continued to be extremely tight in both Detroit and Grand Rapids. Collections were more prompt than a year ago.

Region 13

MARCH—Barometer 18% above a year ago and 6% above a month ago.

APRIL—Total retail sales about 4% above a year ago. New car sales continued to reflect the most sizeable year-to-year increase. Used car prices showed some signs of firming and volume rose from March. Dairy farmers continued to express concern over the lower dairy prices, but production of butter and cheese remained above a year ago.

Region 14

MARCH—Barometer 13% above a year ago and 12% above a month ago.

APRIL—Total retail sales about 6% above a year ago. Spring apparel and automobile sales reflected the most marked increase over the year-ago levels. Wheat and durum seeding was approximately 50% completed. Rain throughout the month repaired the arid soil and most farmers announced that they intended to plant their full acreage.

Region 15

MARCH—Barometer 10% above a year ago and 7% above a month ago.

APRIL—Total retail sales were approximately 7% above a year ago. There was evidence of increased confidence in the farmer's outlook as sales in the rural areas rose from the lower levels of the preceding months. Oat and wheat planting was practically completed. Collections were unchanged to less prompt than a year ago. Farm prices dipped.

Region 16

MARCH—Barometer 14% above a year ago and 6% above a month ago.

APRIL—Retail sales 5% above a year ago. Cool and rainy weather retarded sales of Spring apparel somewhat. Food purchases remained above the similar 1952 levels. Industrial output remained high as declines in Government orders were offset by increased civilian goods production. Retailers' and wholesalers' collections were less prompt than a year ago.

Region 17

MARCH—Barometer 8% above a year ago and 1% below a month ago.

APRIL—Total retail sales for the Region were estimated as being 5% above the similar 1952 levels. Television and large appliance volume was noticeably below a year ago while new car sales were markedly above the same period. Apparel purchases were somewhat higher than a year ago. Rain throughout the month favored the growth of wheat.

Region 18

MARCH—Barometer 11% above a year ago and 3% above a month ago.

APRIL—Retail sales for the Region were estimated as being 2% above a year ago and fractionally below a month ago. Uncertainty over farm crops and cutbacks in Government spending were reflected in the retail sales figures. Collections were less prompt than a year ago although repossessions were still quite low. Truck crops were ready for market.

Region 19

MARCH—Barometer 11% above a year ago and unchanged from a month ago.

APRIL—Retail sales for Region were estimated as being 1% above a year ago. In the latter part of April, following a strike by longshoremen and terminal employees, activities in the port of Charleston, S. C., came to a virtual standstill as ships diverted their activities to other ports. Almost all lines of business were affected by the strike.

Region 20

MARCH—Barometer 9% above a year ago and 3% above a month ago.

APRIL—Retail sales for the Region were about 1% above a year ago. Cyclones and tornadoes did considerable damage locally and retail activity was affected in varying degrees. Collections were less prompt than a year ago. Frosts in the latter part of April did considerable damage to truck crops, particularly strawberries. Industrial output was unchanged.

Region 21

MARCH—Barometer 10% above a year ago and 1% above a month ago.

APRIL—Retail sales for Region were estimated at 4% above a year ago. The increase in the purchase of durable goods continued to exceed the increase in non-durables volume. After a record tourist season, there was some evidence that the period was cut somewhat shorter than usual. Collections were less prompt than a year ago and unchanged from March.

Region 22

MARCH—Barometer 9% above a year ago and 1% above a month ago.

APRIL—Retail sales in the Region were unchanged from a year ago, while department store sales were moderately below the year-ago levels. Cold weather deterred an increase in apparel volume. Durable purchases remained well above a year ago. Collections were more prompt to unchanged from a year ago. Planting was somewhat delayed because of weather.

Region 23

MARCH—Barometer 10% above a year ago and 3% above a month ago.

APRIL—Retail sales 5% above a year ago. Post-Easter promotions were quite common. Durable goods volume continued to exceed the year ago levels by a substantial amount. Collections were less prompt than a year ago. Outlook for the sugar crop was extremely favorable. Strawberry crop was one of the largest on record and prices remained steady.

Region 24

MARCH—Barometer 10% above a year ago and 2% above a month ago.

APRIL—Retail sales for the entire Region were estimated at 5% above the similar 1952 levels. As elsewhere, hard goods volume reflected greater increases than did soft goods volume. Automobile sales continued to top year-ago figures by as much as 40%. Collections were less prompt than a year ago. Wheat acreage loss during April was heavy.

Region 25

MARCH—Barometer 10% above a year ago and 5% above a month ago.

APRIL—Retail sales were estimated at 10% above a year ago. There was a marked increase in the purchase of sporting goods and Spring and Summer clothing. Automobile purchases were also markedly higher than a year ago. Collections were less prompt than a year ago. Industrial output was unchanged from a year ago and a month ago.

Region 26

MARCH—Barometer 6% above a year ago and 1% below a month ago.

APRIL—Retail sales for Region were estimated at 2% above a year ago. Salt Lake City department store sales reflected a decrease of 2% from 1952 levels. Mining activity continued to be somewhat curtailed because of the lower prices and higher labor costs. Retailers' collections were less prompt than a year ago, while wholesalers' were unchanged.

Region 27

MARCH—Barometer 14% above a year ago and 9% above a month ago.

APRIL—Retail sales for the Region were estimated at 6% above a year ago. Gain in hard goods volume continued to outpace rise in soft goods volume with the exception of apparel. Industrial output remained unchanged except in Spokane area where cancellation of a Government contract curtailed activity somewhat. Collections were less prompt than a year ago.

Region 28

MARCH—Barometer 12% above a year ago and 7% above a month ago.

APRIL—Retail sales for Region were approximately 8% above a year ago. Consumers displayed a marked interest in the Spring and Summer lines of apparel. All lines of merchandise were strenuously promoted with favorable results for the most part. Collections were unchanged to less prompt than a year ago. Considerable damage was reported to potato crop.

Region 29

MARCH—Barometer 24% above a year ago and 7% above a month ago.

APRIL—Volume in this Region continued to reflect the greatest year-to-year increases of any section of the country. The increase for April was estimated at 10%. Automobile sales were running approximately 40% above a year ago. The suburban sections reported gains over the similar 1952 levels of up to 60% as shopping centers continued to gain favor.